The 2023 Pacific-Asia Conference on Information Systems (PACIS 2023) will be held in Nanchang City, China on July 8-12, 2023!

The PACIS conference is the premier conference of the Association of Information Systems in Region 3. Since 1993, PACIS has served to provide an intellectual platform to researchers and practitioners in the field of Information Systems to share their research findings and best practices.

As we send this call for papers, the Pacific-Asia region is making an historic transition from the pandemic-response economy. The region is also undergoing rapid digitalization at societal, community, and individual levels. We are witnessing a world where digital technologies have fueled economic and societal changes that are faster, more complex, and harder to predict. At such an important juncture, PACIS 2023 will be a perfect time to celebrate the conference theme “Navigating Digital Turbulence and Seizing New Possibilities”. The 20 tracks capture this conference theme from a 360-degree perspective.

**TRACKS**

◊ Artificial Intelligence and Business Analytics
◊ Blockchain and FinTech
◊ Sharing Economy, Platforms, and Crowds
◊ Digital Security, Privacy, Ethics and Resilience
◊ Design Science in IS Research
◊ Digital Innovation, Entrepreneurship, and New Business Models
◊ Digital Platforms and Ecosystems
◊ E-Business on Digital and Mobile Platforms
◊ Economics of Information Systems
◊ Governance, Strategy, and IS Value
◊ HCI and Robotic Interface Design
◊ Human-Centric IS Design, Development, and Use
◊ Health IT and IS for Healthcare
◊ IS Education, Pedagogy, and Digital Learning
◊ Managing Projects and Programs of Digital Transformation
◊ Mobile, IoT, and Ubiquitous Computing
◊ Philosophy and Research Methods
◊ Service Science and IS
◊ Sustainability and Social Impacts of ICTs
◊ Emerging IS Topics

*Selected papers will be invited to be extended and submitted to special issues on journals, like I&M and JMSE. Find more on the website.*

**SUBMISSIONS**

We invite you to submit completed research papers (16 pages maximum) or short papers (8 pages maximum) to PACIS 2023. We especially welcome submissions in current and emerging areas of Information Systems research as outlined in the twenty tracks.

Please refer to more information about tracks at the conference site: [https://pacis2023.aisconferences.org/](https://pacis2023.aisconferences.org/)

Submission link: [https://new.precisionconference.com/user/login](https://new.precisionconference.com/user/login)